



POWER SOLUTIONS

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COVER STORY

VIRTUAL CLIENTS FOR THE EFFICIENT ENTERPRISE

By Roberto Ayala and Juan Vega

By shifting the focus from physical systems to end-user digital identities, the Dell™ Flexible Computing framework helps simplify image management, hardware transitions, and security through central IT control of virtualized client devices. Now, alternative desktop models enable enterprises to achieve measurable efficiency gains thanks to technology advances such as PC-over-IP technology, composite images, and client hypervisors.

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DESKTOP ALTERNATIVES

SHIFTING TO A VIRTUAL DESKTOP PARADIGM WITH DELL FLEXIBLE COMPUTING AND CITRIX XENDESKTOP

By Calvin Hsu and Roberto Ayala

Integrating Citrix® XenDesktop™ 4 desktop virtualization software within the Dell Flexible Computing framework is a cost-efficient way to enhance security, streamline management, and boost user productivity, while providing the flexibility to support a comprehensive array of business requirements.



STEP INSIDE THE **DELL EXECUTIVE BRIEFING CENTER**



The Dell Executive Briefing Center (EBC) facilities create opportunities for customers to experience a build-to-order briefing program based on desired outcomes for their IT environments. This award-winning approach features customized executive-to-executive conversations about how IT can advance enterprise efficiency and business objectives—helping customers become more successful in their industries, markets, districts, institutions, and agencies. The Dell briefing experience—available in multiple locations globally—offers enterprise, client, and solutions-based content to visiting customers. For more information, visit DELL.COM/EBC or delleventmarketing.com/ebc.

BUILDING THE **EFFICIENT ENTERPRISE**



The Efficient Enterprise framework provides organizations with tools to reduce costs associated with managing and operating IT and uses the newly created capacity to drive innovation and business advantage. Standardization, simplification, and automation are the keys to success. For the full story, visit EfficientEnterprise.com.

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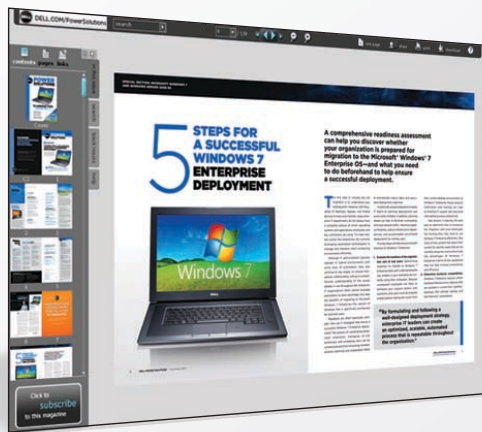
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INTRODUCING THE DELL OPTIPLIX XE: PURPOSE-BUILT FOR DEMANDING ENVIRONMENTS

Designed with the flexibility to meet exacting requirements for embedded systems in a wide range of industry solutions, Dell OptiPlex™ XE platforms offer long-term stability, remote manageability, and robust purpose-built features. In addition, Dell OEM Solutions experts provide a comprehensive set of services that help reduce time to market, optimize operations, and enhance business agility.

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